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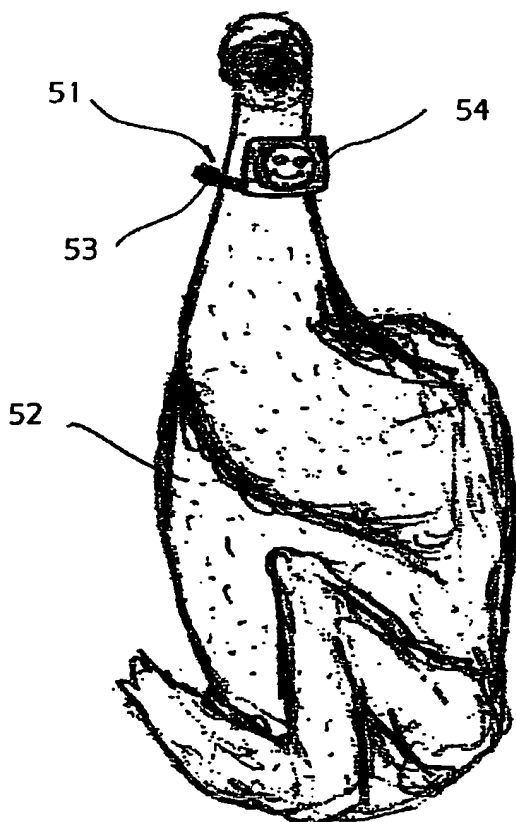
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(54) Title: MEANS AND METHOD FOR MARKING PRODUCTS



(57) Abstract: A method of exploiting bands (tie cables) attachable to food products for marking said products for attesting to their authentication, wherein in the preferred configuration of the invention, the band includes a hologram secured to it, and also a device that enables industrial application of the method as well as an array that enables implementation of the invention as an "add on" unit to existing food processing production lines, wherein these production lines comprise a conveyer, alongside whose length the products intended to be marked are advancing and handled, and this - by driving the marking assembly at a speed that is substantially equal to the speed of the conveyer upon which the products move, and executing the marking by using bands (optionally with attached holograms) while the conveyer is in motion at its normal speed and without interfering with its normal throughput / yield.

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